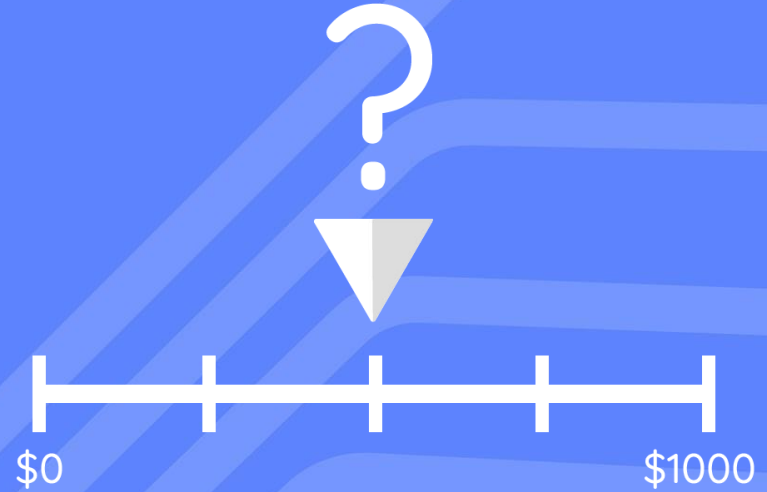
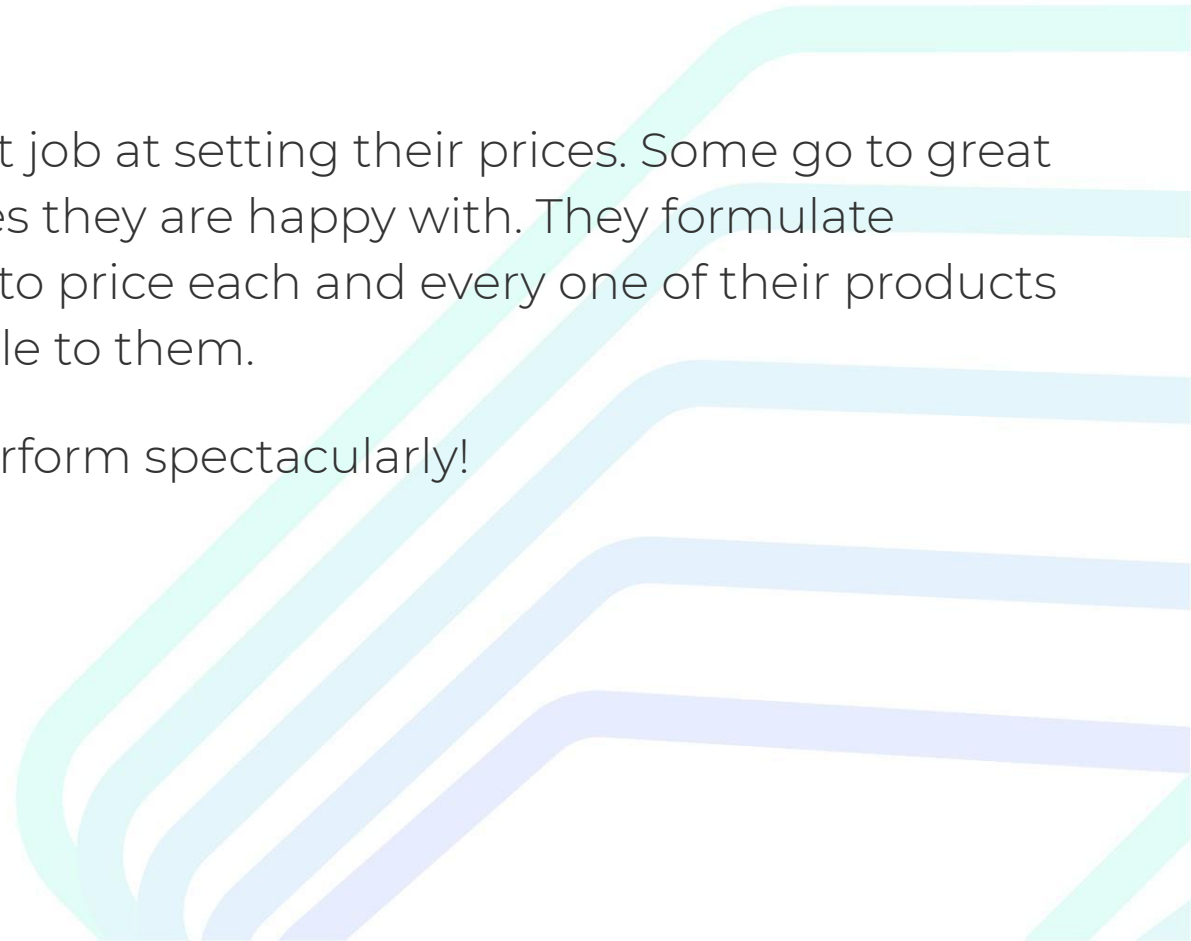


pricestack

Pricing is hard. Really hard.

Let us worry about pricing for you so you can focus on the reason you went into business: to sell unique products to your customers.





Many companies do a great job at setting their prices. Some go to great lengths in order to set prices they are happy with. They formulate seemingly intelligent ways to price each and every one of their products using all of the data available to them.

Sometimes these prices perform spectacularly!

But things change....

People change

Budgets change

Tastes change

Preferences change

What's "hot" is always changing



Many businesses price their products based on manufacturing costs, salaries, R&D expenditure, taxes, and the blood, sweat, and tears they shed bringing the product to market. Businesses know too much for their own good!

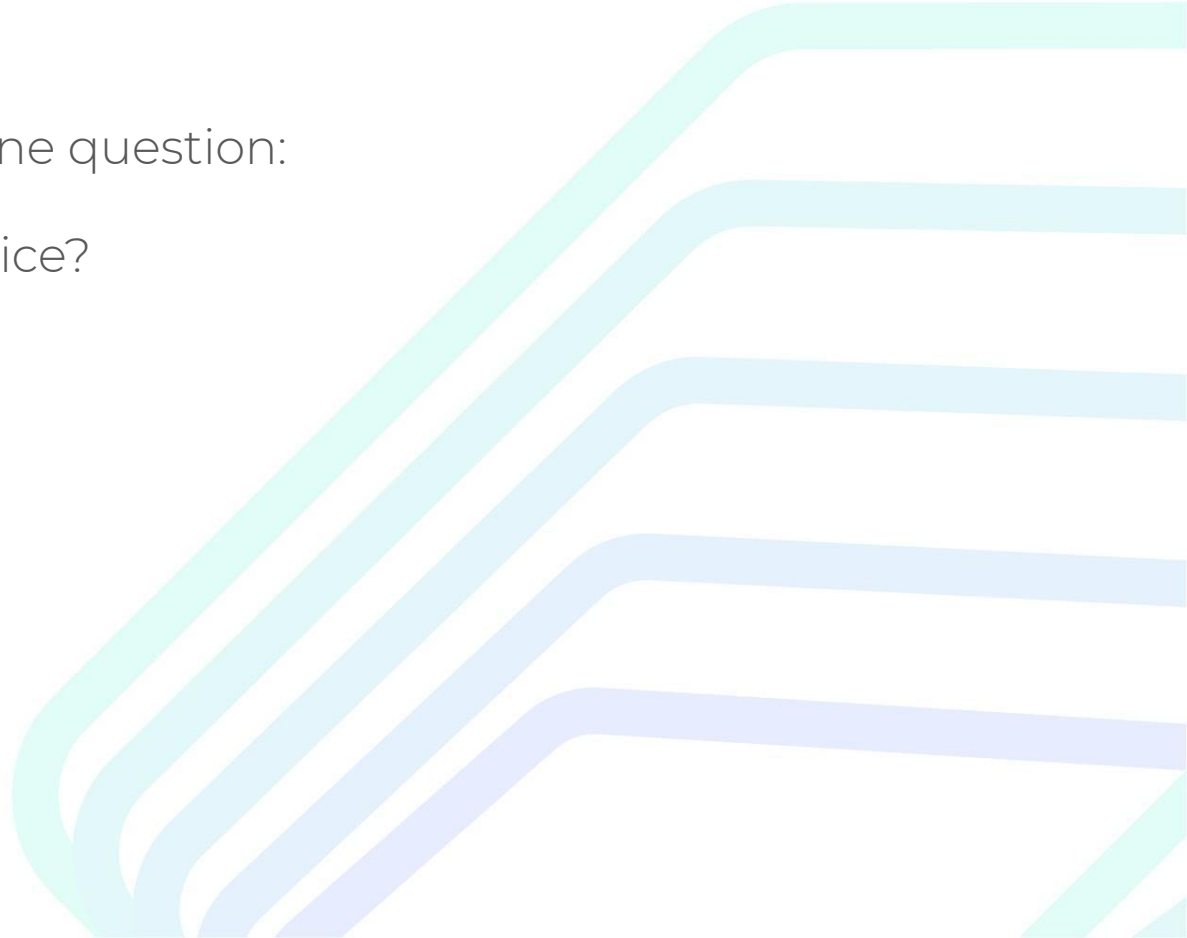
Customers have NONE of this information and honestly...

they don't care.

Shoppers ask themselves one question:

Is this product worth the price?

Yes or **No**



So, why should you care?

Because almost every business is overlooking the best tool they never knew they had:

Price



Price is a form of communication between a business and a customer.

If a customer leaves, they value the product at less than its price

If a customer buys, they value the product at, or more than, its price





So, how does Pricestack capitalize on this form of communication?



Your product is worth what your customers are willing to pay for it.

Pricestack discovers that perfect price.

By leveraging price as a form of communication, Pricestack captures optimal prices that satisfy both your customers and your bottom line.



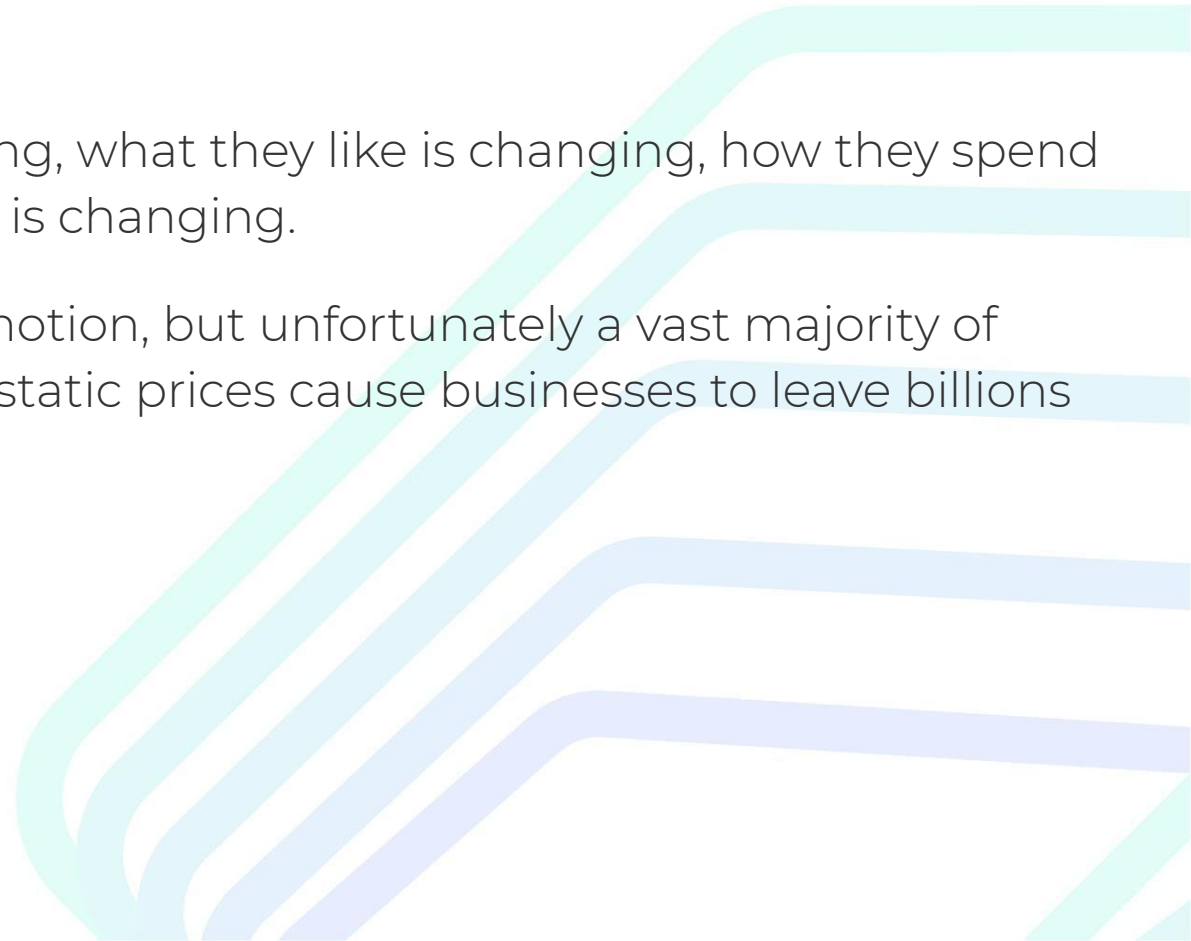
Pricestack capitalizes on two-way price communication:

1. Pricestack **analyzes your historical order data** within 24 hours
2. Pricestack **suggests profit-maximizing prices** using AI



3. Pricestack then runs in the background, carefully waiting for one of countless variables to shift, and suggesting new prices as needed.

Considering how quickly our worlds shifts and changes, this is not a matter of **if**, but simply a matter of **when**.



Your customers are changing, what they like is changing, how they spend their money and their time is changing.

The world is constantly in motion, but unfortunately a vast majority of prices remain static. These static prices cause businesses to leave billions on the table every year.

The world we live in is dynamic, so why
aren't your prices?

Let's talk: brecker@pricestack.com